

Subject: Joint Annual Conference General Session Speakers Announced
From: Illinois Association of School Boards <communications@iasb.com>
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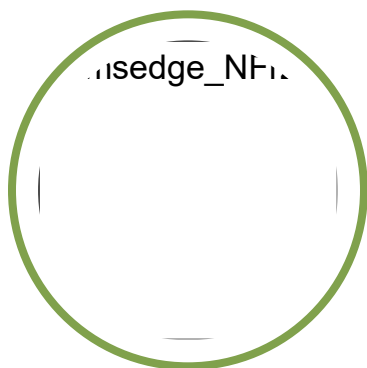
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Joint Annual Conference In Chicago

General Session Speakers Announced

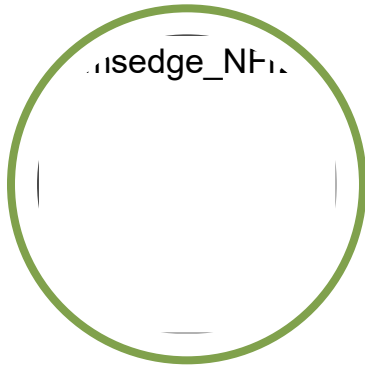
General Session speakers for the 2025 Joint Annual Conference will inspire attendees and share proven strategies to enhance district leadership. Former U.S. Marine combat helicopter pilot, **Vernice “FlyGirl” Armour** will headline the First General Session on Friday, November 21. Known throughout international circles as “The Coffee Bean,” **Damon West** will share his story of resilience during the Second General Session on Saturday morning. On Sunday, **Clint Swindall** will send attendees home with a message expounding the importance of leadership.



Vernice "FlyGirl" Armour

First General Session – November 21

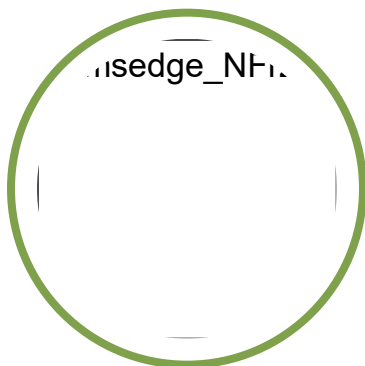
Drawing on her trailblazing career as a U.S. Marine combat helicopter pilot, Vernice “FlyGirl” Armour unloads valuable lessons learned under the most stressful of circumstances – about leadership, teamwork, resilience, communication, execution, and building a culture of unshakable trust. Armour is America’s first Black female combat pilot; a former Marine and police officer, a business consultant and speaker, and the author of *Zero to Breakthrough: The 7-Step, Battle-Tested Method for Accomplishing Goals that Matter*.



Damon West

Second General Session – November 22

Damon West says, "The power to change is inside you." West is an internationally known speaker, author, and former crime boss. He was a Division I quarterback when he suffered a career-ending injury and later became hooked on methamphetamines. During his incarceration, West had a spiritual awakening after a fateful discussion with a seasoned convict. He learned that he was capable of changing the environment around him, and West emerged from prison a changed man.



Clint Swindall

Third General Session – November 23

Clint Swindall is an engagement specialist who helps people improve the way they lead themselves and those around them. Swindall is President/CEO of Verbalocity, Inc., a personal development company with a focus on leadership enhancement. He travels the world speaking, entertaining, and inspiring on leadership development. Swindall is the author of three books on leadership and is founder and Chair of the First Chance Foundation, assisting abandoned, abused, and neglected children, and is Director Emeritus of the San Antonio Stock Show & Rodeo.

Learn more about this year's [General Session Speakers](#) on the IASB website.

Conference Registration Opens June 2

Registration for the [2025 Joint Annual Conference](#) will open on June 2. Early bird registration fees are \$540. Hosted by the Illinois Association of School Boards, the Illinois Association of School Administrators, and the Illinois Association of School Business Officials, the Annual Conference is the premier training event for school board members, administrators, and business officials. The event will take place November 21-23 in Chicago, with pre-conference activities beginning on November 20.

www.iasb.com/conference

Lighting the Way to Excellence in School Governance

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